

# Portfolio



## Media Kit Graphics



### About Life, Creatively Organized

So many of us struggle today with feeling unorganized and stressed with all we have to do. At my blog, Life, Creatively Organized, I use my experience as a professional organizer, librarian, and mom to share easy and inexpensive organizing, cooking, and DIY ideas. My passion is helping women become more organized and less stressed, so they can live more joyfully!

### Reader Demographics

My readers are primarily women ages 25-64. Their interests include being family-focused, home decor, DIY projects, crafting, gardening, home storage, organization and cooking.

## Media Kit

### Website Statistics

Monthly unique visitors: 34K  
Monthly pageviews: 48K



Pam Hoepner  
Life, Creatively Organized

### Social Media Statistics

Pinterest followers: 3050+,  
3.9M monthly views  
Facebook followers: 300+  
Twitter followers: 400+  
Instagram followers: 150+  
Email subscribers: 2600+

### Opportunities Available

- Underwritten or sponsored post with social media promotion
- Promotion of exclusive coupon codes in weekly newsletter
- Participation in my annual favorite things giveaway
- Sidebar advertising for 6 months
- Brand ambassador
- Product review
- In-person organizing programs

Contact: [pam@lifecreativelyorganized.com](mailto:pam@lifecreativelyorganized.com) for ad inquiries or questions