

Grow your business with us



Social media
management
and
graphic design

Welcome!



Hello!

I am Pam Hoepner, founder of Social Media and Design by Life, Creatively Organized.



As an online business owner, there is a lot on your plate. You know the importance of social media to your brand, but simply don't have the time to devote to it.

You're here because you are looking for expert help in areas of your business that are important, but you just don't want or know how to do. Areas like consistently managing your social media feeds, creating professional graphic designs for your business communications, research, proofreading and editing or even transcription of webinars and podcasts.

We can do those tasks so you can focus on those aspects of building your business that you do love doing!

What are our qualifications, you ask? Well, I have been a blogger since 2013, and I want to help other online entrepreneurs have successful businesses, too. I am experienced in best practices of SEO and analytics in social media, including Google analytics and analytics for Facebook, Instagram, and Pinterest. I have been a graphic designer and website manager since 2012 and a successful member of Pinterest since it started in 2011, with over 3 million page views to my own business Pinterest page each month. I have over 20 years of research experience and 8 years of transcription experience. Other team members have years of HTML and WordPress programming as well as graphic design expertise in Photoshop, Paint, Excel, and Word.

In other words, we are highly qualified to manage your business's social media, so you can focus your energy on other aspects of your business.

Check out our services and portfolio below. We can't wait to work with you!

~ Pam Hoepner



OUR SERVICES INCLUDE:

Social media management

- Social media scheduling using Tailwind (Pinterest, Facebook, Twitter, Instagram, Google+)
- Social media posting (Pinterest, Facebook, Twitter, Instagram)
- Researching and joining relevant groups and tribes
- Business social media account set up ((Pinterest, Facebook, Twitter, Instagram, LinkedIn)
- Social media SEO and analytics
- Editorial calendar creation and maintenance

Graphic design

- Professional custom graphic design using PicMonkey, Canva, stock photos and original photography
- Social media account header and profile images
- Favicon creation
- Pinterest pins (rich pins, infographics)
- Image optimization for social media, blog posts, and newsletters
- Designing and adding brand watermarks to your images
- Graphics and images sized for Facebook, Twitter, Instagram, LinkedIn, newsletters and flyers
- Creation of digital products including PDFs, printables, and worksheets
- E-book cover design
- Media kit flyer creation

Writing and other services

- Research
- Proofreading
- Editing
- Content creation for blog posts and newsletters
- Transcription of webinars, meeting notes, and podcasts

Social media account set up

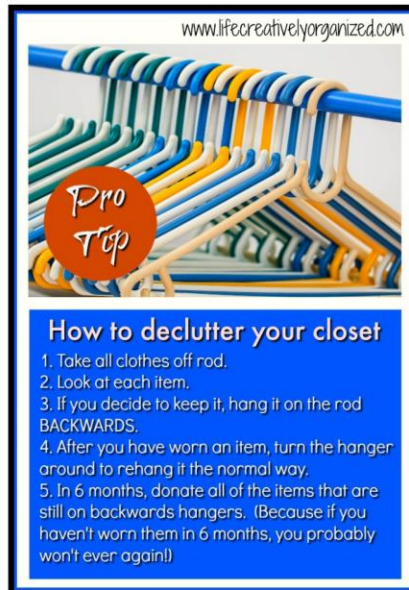
- Facebook, Pinterest, Twitter, Instagram, YouTube, Google+
- Set up account info for SEO including "about" section
- Cover photo, profile image, favicon creation for each type of social media
- Watermark creation for images
- For Pinterest: create several boards and pins
- For Facebook: 3 posts on newsfeed
- For Twitter and Instagram: 2 posts



Portfolio



Social Media Graphics



Portfolio



Social Media Ad Graphics

Ready to get your life organized but don't know where to begin?



READY TO GET ORGANIZED?

Get started today!




KEEP CALM AND GET ORGANIZED

20 EASY ORGANIZING TIPS

(from a professional organizer)

www.lifecreativelyorganized.com

READY TO GET ORGANIZED?

Get started today!



Do you wish your life was more organized but don't know where to begin?

Get your FREE top 20 organizing tips here:
<https://lifecreativelyorganized.com>

Portfolio



Social Media Profile Images

for Facebook, Twitter, Pinterest, Instagram, YouTube, websites



Seasonal
headers



Favicons

Business
headers



Creative Ways to Make Your Home and Home-life better.



Profile images

Portfolio



Media Kit Graphics



About Life, Creatively Organized

So many of us struggle today with feeling unorganized and stressed with all we have to do. At my blog, Life, Creatively Organized, I use my experience as a professional organizer, librarian, and mom to share easy and inexpensive organizing, cooking, and DIY ideas. My passion is helping women become more organized and less stressed, so they can live more joyfully!

Reader Demographics

My readers are primarily women ages 25-64. Their interests include being family-focused, home decor, DIY projects, crafting, gardening, home storage, organization and cooking.

Media Kit

Website Statistics

Monthly unique visitors: 34K
Monthly pageviews: 48K



Pam Hoepner
Life, Creatively Organized

Social Media Statistics

Pinterest followers: 3050+,
3.9M monthly views
Facebook followers: 300+
Twitter followers: 400+
Instagram followers: 150+
Email subscribers: 2600+

Opportunities Available

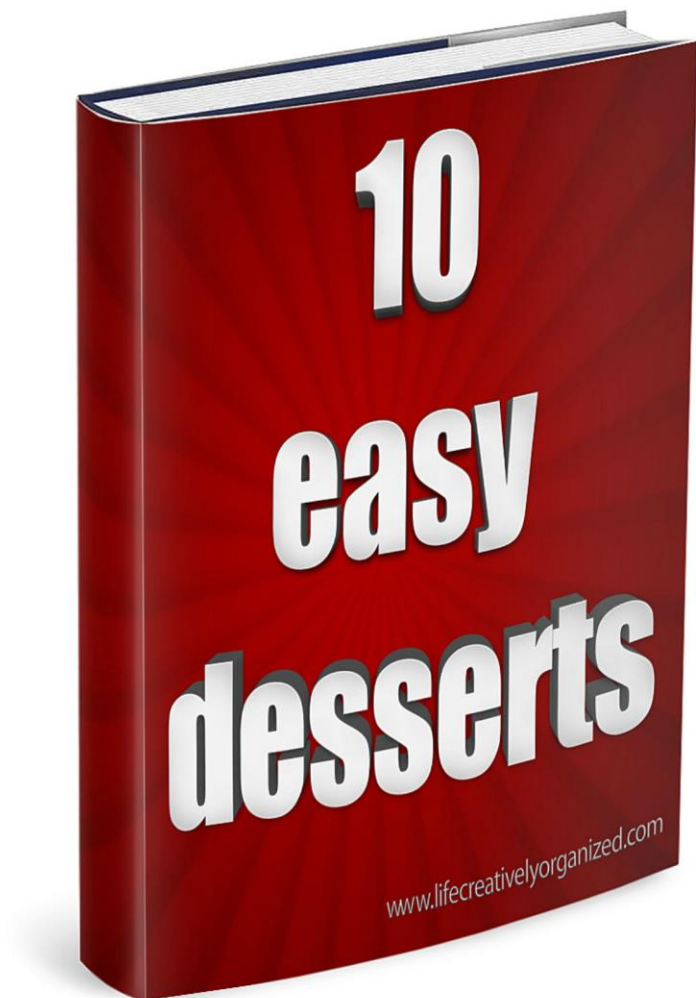
- Underwritten or sponsored post with social media promotion
- Promotion of exclusive coupon codes in weekly newsletter
- Participation in my annual favorite things giveaway
- Sidebar advertising for 6 months
- Brand ambassador
- Product review
- In-person organizing programs

Contact pam@life creatively organized.com for ad inquiries or questions

Portfolio



E-book covers



Portfolio



Printables



Monthly meal planner (5 weeks of breakfast, lunch & dinner)



 A form titled "My medical information" with a colorful circular logo on the left. It includes sections for:

- Allergies (pink box)
- Medications (blue box) with sub-sections for Dosage and Frequency
- Doctors (light blue box)
- Pharmacy (green box)
- Insurance (green box)
- Medical History / Surgeries (orange box)

 A table titled "Password Keeper" with three columns: "Website", "Username", and "Password". The table contains multiple rows for listing passwords.


Pricing



CHOOSE THE PACKAGE THAT'S BEST FOR YOU

TIER 1 PACKAGE	TIER 2 PACKAGE	TIER 3 PACKAGE	SOCIAL MEDIA CREATION / UPDATE PACKAGE
<p>\$175 PER MONTH</p> <p>10 HOURS OF WORK</p> <p>*ALL SERVICES EXCEPT SOCIAL MEDIA ACCOUNT CREATION</p>	<p>\$340 PER MONTH</p> <p>\$10 SAVINGS</p> <p>10 HOURS OF WORK</p> <p>*ALL SERVICES EXCEPT SOCIAL MEDIA ACCOUNT CREATION</p>	<p>\$650 PER MONTH</p> <p>\$50 SAVINGS</p> <p>20 HOURS OF WORK</p> <p>*ALL SERVICES EXCEPT SOCIAL MEDIA ACCOUNT CREATION</p>	<p>WE CAN GET YOUR SOCIAL MEDIA UP AND RUNNING FOR YOU! (Facebook, Pinterest, Twitter, Instagram, YouTube, Google+)</p> <p>\$200 PER ACCOUNT SET UP OR \$1000 FOR ALL 6</p> <p>BEST DEAL</p> <p>INCLUDES: ° Set up account info for SEO including "about" section ° Cover photo, profile image creation for each type of social media ° Watermark creation for images ° For Pinterest: create several boards and pins ° For Facebook: 3 posts on newsfeed ° For Twitter and Instagram: 2 posts</p>

*Additional hours will be charged at \$35 per hour or you may be upgraded to the next package tier



READY TO TAKE YOUR BUSINESS
TO THE NEXT LEVEL?

CLICK HERE TO
SUBMIT YOUR
INQUIRY

IF YOU HAVE ADDITIONAL QUESTIONS, CONTACT US AT:
PAM@LIFECREATIVELYORGANIZED.COM